

**NOTICE FOR INVITATION OF OPEN TENDER FOR EMPANELMENT OF MEDIA  
AGENCY FOR SOCIAL MEDIA ADVERTISEMENTS OF PRADHAN MANTRI  
BHARTIYA JANAUSHADHI PARIYOJANA**

Pharmaceuticals & Medical Devices Bureau of India (PMBI),  
**(SET UP UNDER THE DEPARTMENT OF PHARMACEUTICALS, GOVERNMENT  
OF INDIA)**

8th Floor, Videocon Tower, Block E1,  
Jhandewalan Extension, New Delhi-110055  
Telephone: 011-49431822/49431800;

**TENDER NO: - PMBI/23/01/23/2022-SMA/02**

**Dated 13.07.2022**

To,

Dear Sir,

On behalf of Pharmaceuticals & Medical Devices Bureau of India (PMBI), 8th Floor, Videocon Tower, Block E1, Jhandewalan Extension, New Delhi-110055 invites tender in two covers (Technical and Price) as per details in the tender document.

On behalf of Pharmaceuticals & Medical Devices Bureau of India (PMBI), 8th Floor, Videocon Tower, Block E1, Jhandewalan Extension, New Delhi-110055 invites advertised tender **Online bids** in two covers (Technical and Price) as per details in the tender document.

2. Tender document may be downloaded from the CPPP e-Procurement Portal <https://eprocure.gov.in> and from website of PMBI: <http://janaushadhi.gov.in> as given in **CRITICAL DATE SHEET** as under: -

S. No.	Event	Date	Timings
1	Date of publication of e-Tender	13 <sup>th</sup> July, 2022	
2	Last date of submission of bids	2 <sup>nd</sup> August, 2022	03:00 PM
3	Opening of Technical Bids	3 <sup>rd</sup> August, 2022	04:00 PM
4	Bid/Tender should be valid for acceptance at least up to	120 days after opening of technical bids	

**Note: -1.** Bids shall be submitted online only at CPPP website: <https://eprocure.gov.in>. Manual bids shall not be accepted except for the original documents/instruments as mentioned in tender document.

**2.** Bidders are advised to follow the 'Special Instructions to the Contractors/Bidders for the e-submission of the bids online' available through the link 'Help for Contractors' at the-Procurement Portal <https://eprocure.gov.in>.

**3. Bidder shall not modify the downloaded tender form including downloaded price bid template in any manner.** In case any tender form/Price bid template is found to be tampered with/modified in any manner, such bid will be summarily rejected, Bid Security would be forfeited, and bidder is liable to be banned from doing business with PMBI.

**4.** Bidders are advised to check the website of PMBI: <http://janaushadhi.gov.in> and CPPP website <https://eprocure.gov.in> at least 3 days prior to closing date of submission of tender for any corrigendum, addendum, or amendment to the tender document.

**5.** The detailed terms and conditions have given in tender document. Likely bidders are requested to go through the tender and quote for rate for testing with taxes. in accordance with requirements stated in the tender documents. Self-attested documents as required in tender document should be uploaded while submitting online bid. In absence of above document, the bid will be liable to be ignored and not considered.

**6. Tender cost:** The tender document can be downloaded free of cost from the CPPP e-Procurement Portal <https://eprocure.gov.in> and from the website of PMBI: <http://janaushadhi.gov.in>.

**7. EMD (Earnest Money Deposit):** EMD of Rs. 60,000/- (Sixty Thousand only) as indicated in the form of **Bankers Cheque or Demand Draft** from nationalized/Scheduled Bank favouring “**Pharmaceuticals & Medical Devices Bureau of India (PMBI)**” payable at **Delhi** which is to be delivered in original to PMBI on or before stipulated time and date in tender document’ as mentioned in the ‘Critical Date Sheet’. Name & full address of the bidder may be written at the back of the Demand Draft/Cheque. Signed and scanned soft copy of the EMD instrument must be uploaded to the e-Procurement portal along with other bid documents as prescribed in tender document. EMD in any other form like **cash/postal order**, etc. **will not be accepted. The Bid (in case not exempted for EMD as mentioned in tender document) without EMD shall be summarily rejected.**

**Note: -The unsolicited bid shall not be accepted.**

Yours faithfully,

(Bharat Lal)  
Manager (Media)  
For & on behalf of PMBI